

FROM THE CALIFORNIA DESK OF

MARK MENNIE

May 29, 2019

AAMS
AAMS Board - Nominations Committee
909 N Washington Street, suite 410
Alexandra VA 22314

Dear AAMS Nominations Committee -

My name is Mark Mennie - and I submit my application to your committee for your review and acceptance as a candidate for a Director at Large Position for the 2019-2021, term on the AAMS Board of Directors.

I am a Professional Photographer that has focused the majority of my career on the accurate portrayal of our industry nationally and internationally. Since 1994, I have flown as a Third Rider for almost 50 different programs across the United States and other countries around the world. Awarded an O-1 Extraordinary Ability visa in 2002 - I entered the US airmedical community, joined the AAMS CPR Committee and have grown my network within the US ever since.

I intend to continue this professional photographic endeavor, but now to step up and share my multitude of experiences, and varied PR efforts I have encountered when capturing these programs and apply this experience and my artistic insight as a member of the AAMS Board.

Empowered by the receipt of two AAMS Chairman's Awards in 2009+2016, and the multiple different ways I have witnessed medevac services are provided to rural and urban communities, I feel strongly that the image of air medical services needs to be promoted even further by AAMS, directed with input from a multi talented board and a more united medevac community. Our life saving message has been diluted as previous boards have wrestled with many important aviation+insurance industry issues, which does need to continue. However; now more than ever, an even stronger PR front and unified message to the public is needed, informing municipalities, state, federal, the Medical Insurance industry of the absolute importance of our life saving work.

As an At Large Member of the AAMS Board, I would also intend to continue the international outreach of the Association to international members and their programs, including connecting stakeholders on a grassroots local level to international representatives in industry and government. Understanding each others issues can lead to a greater understanding of AAMS.

Please do not hesitate to contact me if you have any further questions to my nomination, resume and US Employer/AAMS-MedEvac Foundation Member letter of support from Sandra Hutton of Kinkade International.

Sincerely,



Mark Mennie

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IG @MARKMENNIE.AIRAMBULANCE

May 29, 2019

To: AAMS nominating committee

From: Kinkade International

Re: Letter of Support for Mark Mennie

Dear AAMS Nominating Committee

This is a letter supporting Mark Mennie's nomination as a candidate for the upcoming AAMS Board of Directors At-Large election. Kinkade International is the sponsor for Mark's 3-year visa to work as an air medical photographer in the USA.

As a former AAMS board member and past-president I do believe Mark would bring a unique set of skills and vision to the board with his creativity and his long time working behind the scenes in our industry.

Thank you

A handwritten signature in black ink that reads "Hutton". The signature is written in a cursive, flowing style with a large initial 'H'.

Sandra Hutton
President-Kinkade International

Mark Mennie - Professional Photographer - 2019

International Professional Commercial Photographer - with specialized professional experience in photographing Aviation based Emergency - Critical Care Medevac situations.

Experience 1992-Present - Self Employed Commercial Photographer

- First independent studio set-up in May 1992.
- Maintains corporate, commercial, and editorial clients in Calgary, Alberta, the United States, Europe and Australia.
- Specializes in on-site medical trauma - HAA (Helicopter Air Ambulance) based photography and creating commercial photo documentation of emergency medical + transport situations.
- Experienced in patient confidentiality issues (USA-HIPAA regulations), contamination procedures, aviation safety and airport security clearance procedures.
- Major medical/trauma based clients:
 - STARS (Alberta Shock Trauma Air Rescue Society) 1994 - 2015
 - British Columbia Ambulance Service, Photo Archive project- Ground / Air services 1999-2001
 - Grande Prairie Regional EMS - Ground / Air Services. Awareness Calendar 2004
 - AAMS - AMTC Host Program Photo Project 2002-2019 (Association of Air Medical Services - Air Medical Transport Conference).
 - Native Air Phoenix AZ. Drowning Prevention Helicopter Project 2003
 - Duke Life Flight, Duke University Hospital, Durham NC. Photography 2004.
 - AeroMed at Spectrum Health, Grand Rapids MI. Photography project, 2004 / 2009
 - International SOS Africa, Johannesburg SA 2005 / 2007 - CareFlight - Australia, Northern Territory + Sydney photo projects 2014 / 2015 / 2017
 - Promedica Health, Toledo OH. 2005
 - Air Methods Corporation, Denver CO. 2007 / 2009 / 2012
 - Air Evac Lifeteam, West Plains MO 2007 / 2010 Children's Mercy Hospital - KCMO 2015
 - Healthnet Aeromedical Services, WV 2009/2013, AeroMed - Grand Rapids MI 2007/2009
 - Dubai Air Medical and Rescue Show, Dubai Marketing and Media Show, UAE 2008-2018
 - iHeartmedia - Special Events (Oscars) and projects (LAPD / Breaking News/MX Border Crisis) 2009-2019

Education

- Diploma in Visual Arts, Photographic Arts - 1988 Alberta College of Art and Design, Calgary, Alberta
- Grade 12 High School Diploma - 1984 - Chestermere High School, Chestermere, Alberta, Canada

Professional Memberships

- International Affiliate Member of AAMS (Association of Air Medical Services, USA)
- Member; AAMS Strategic Communications Committee. 2002 - 2016

Community

- Coordinator- AAMS Memorial Room, AMTC Conferences 2005-2018
- National EMS Memorial Service, Official Photographer 2013-2018
- Air Medical Memorial, Official Photographer 2012-2019

- Survivors' Network Calendar 2013 - Photographer. A group focused on assisting EMS Helicopter accident survivors and the effects of PTSD.
- Board Member, MedEvac Foundation International 2003-2007
- Black-and-white photo documentary initiated in 1990 featuring the Heydlauff family of SE Alberta entitled "Altawan". A showing debuted in Washington DC, August 2009
- Continued involvement in the Calgary theatre community, "Dirty Laundry's" First C Sponsor + Pro Photographer 1998-2005
- Photographer for AIDS Calgary Gala "Illuminata" Project, March 2002.
- Volunteer Photographer for the Calgary Drop In Center - Homeless Shelter - Calgary Alberta. 2001
- Inducted into the Chestermere High School Hall of Fame - 1998.
- Co-recipient, Chestermere High School Citizenship Award - 1984.
- Yearbook photographer, Chestermere High School, 1980 - 1984.

Air Medical - Professional Awards - Accomplishments - References

- Awarded United States "O-1" (Extraordinary Ability Category based upon Trauma Photography) United States - INS Work Visa, June 2002.
- Awarded 10 year Pin, Alberta STARS. January 17, 2004.
- Principal Photographer for the STARS annual Fundraising Calendars from 1999 to 2013, Calendar sales for 2012 were in excess of 100,000 copies, which assisted to raise almost \$1.8 million+ annually for the STARS Foundation.
- 2009 + 2016 Dual Recipient of AAMS (Association of Air Medical Services) Chairman's Award.
- Photography for Local 873 Ambulance Paramedics of British Columbia for education and public awareness campaign, including ground, rotary and fixed wing services. 1999-2001.
- Active member of the AAMS C-PR Committee, and AAMS Photographer for the annual Air Medical Transport Conference (AMTC) 2002 - 2016
- Selected by AAMS Education Committee to be a Hot Topic Speaker at 2003 Reno Air Medical Transport Conference (AMTC) 1) Capturing Passion, the Power of Images to Save Lives. November 2003. 2) October 2004 Cincinnati AMTC, Capturing Passion, Part Two. 3) September 2006 Phoenix AMTC- Capturing Passion, More images from Our Community. 4) October 2017 Ft Worth TX, Images from Our Community 2017 5) October 2018, Phoenix AZ Images from Our Community + Best Photo Practices.
- Founder + Creator of the Memorial Lights - 2013. A visual traveling tribute that appears at the AMTC and Air Medical Memorial, to silently recognize Air Medical Line of duty deaths; composed only of 385 electronic tealights lights that silently engages the viewer to set out a light and consider HAA - air medical accidents and lost air medical crews.
- Selected as new board member for AAMS Foundation (FARE-Foundation for Air-Medical Research and Education - now the MedEvac Foundation International) November 2003 - October 2010.
- Designated liaison between AAMS Board / AAMS C-PR Committee and proposed 2011 dramatic television series "STAT" by Entertainment Highway Productions Inc. Los Angeles CA
- Guest Lecturer - Airmed World Congress 2005 (Barcelona) 2008 (Prague) 2011 (Brighton)
- Official Photographer, Dubai Helishow 2010 / 2012 / 2014 / 2018 Dubai UAE
- Official 2003 - 2016 Calendar Photographer x2, Calgary Stampeder Football Club - Outriders Cheer and Dance Team, 2013-2016 Calgary Roughnecks NLL Pro Lacrosse Team - Drill Crew Dance Team.
- Corporate Photographer for Calgary Economic Development Corporation. 2007-2012
- Official Photographer - Advancing Women's Conference West+East (Calgary/Toronto) 2014 - 2018.