



May 19, 2019

Dear Nominating Committee;

I am writing to express my strong interest in the position of Board Representative for Region 1 on the AAMS Board of Directors for the 2019- 2021 term. I have been a flight nurse for 24 years, and in that amount of time I have seen the air medical services industry grow and change dramatically. I think my perspective and extensive knowledge will help continue toward progress. I have high expectations, but reachable goals.

I currently serve my community as Chief Flight Nurse for Airlift Northwest, overseeing 7 bases across Washington and Alaska. I am well connected in the air medical industry across the country and I maintain regular contact with other AAMS members across my region. I believe that transparency and integrity are paramount, especially when it comes to governing and improving a service as vital as ours. My focus lies on accountability in healthcare, and always doing what is right for the communities I serve, both near and far. I will continue to practice this philosophy as a board member.

I am supported by my employer in this role. I work with a team of experts who can help me bring fresh perspectives to the table. We all believe that carefully planned action must be taken to continue to improve the offerings of air medical services worldwide.

Thank you for your consideration for this role. I look forward to hearing from you soon.

Sincerely,

A handwritten signature in cursive script that reads "Brenda Nelson".

Brenda Nelson
Chief Flight Nurse
Airlift Northwest

Airlift Northwest
6505 Perimeter Road South
Suite 200
Seattle, WA 98108

OFFICE 206.521.1599
FAX 206.521.1612
WEB airliftnw.org



May 20, 2019

Dear Nominating Committee;

I am writing to voice my enthusiastic support for Brenda Nelson's candidacy for the region 1 AAMS board representative. I have no doubt that Brenda is the right person for this seat. Brenda leads with integrity, diplomacy, and fiscal responsibility.

I have worked alongside Brenda for the 9 years that she has been in the position of Chief Flight Nurse here at Airlift Northwest, and it was clear to me early on that she is an exceptional leader. She has high standards, but is able to maintain realistic expectations while still striving to improve. She never asks for more of others than she would expect of herself, and she is a mentor to those who are still refining their skills.

Brenda's communication skills will come in useful in her role on the board. Because of her compassionate nature she is an excellent listener, and chooses her words carefully. Due to her reputation for fairness and discretion, Brenda has is widely respected amongst her staff as well as the larger community that we serve.

Brenda shows fiscal responsibility in her departmental budgets. She is always willing to give-and-take when necessary, keeping patient care and safety top of mind. Brenda has shown how nimble and creative she can be when facing budget challenges, and she is very reasonable and effective in negotiations.

Brenda not only has my backing for this position, but the entire team here at Airlift Northwest is looking forward to lending her our support, ideas, and special skills. We are all looking forward to being more involved in furthering the AAMS mission.

Sincerely,

A handwritten signature in black ink that reads "Chris Martin". The signature is written in a cursive, flowing style.

Chris Martin
Executive Director
Airlift Northwest

Airlift Northwest
6505 Perimeter Road South
Suite 200
Seattle, WA 98108

OFFICE 206.521.1599
FAX 206.521.1612
WEB airliftnw.org



May 5, 2019

Association of Air Medical Services
909 N. Washington Street, Suite 410
Alexandria, VA 22314

Dear AAMS Board of Directors,

On behalf of REACH Air Medical Services, I am very pleased to send you this letter of support for Brenda Nelson's nomination for the seat of Region 1 Board Representative for the 2019 – 2021 term.

For over 20 years Ms. Nelson has been prominently involved with the air medical and critical care ground transport industry. She is a trusted resource in Region 1 for clinical and non-clinical operations, as well as patient and crew safety. She is always willing to share her insights and ideas on ways to improve, and she is eager to learn about how other programs tackle challenges. Searching out best of practices among industry leaders is a passion I feel she has and the intention is for the betterment of our industry and the care of our patients and our communities.

REACH has had the benefit of working with Ms. Nelson on a variety of related fronts. Three prominent areas I would like to call attention to are:

1. **Neonatal care in transport.** As one of very few non-hospital based neonatal transport providers, we have shared our policies and practices back and forth for the increased care of our patients. Neonatal and pediatric care is a specialty that ALNW and Brenda have continually set the bar of in Region 1.
2. **Legislative efforts.** REACH and ALNW has recently overlapped in the ever increasing legislative concerns of balance billing and in network status. In the state of Montana, both ALNW and REACH worked together on efforts to protect the industry and our patients from the practices of insurance companies not adequately covering the services we provide, leaving the patient with unfair financial hardships.
3. **Taking care of our own.** This last January our sister company experienced a fatal accident in Alaska; Ms. Nelson contacted me immediately offering any assistance possible for our crew local. ALNW competes with our sister company in this area and despite that she put business aside and said "how can I help". The immediate offering of doing the right thing is an embodiment of her and the program she has served for over two decades.



We at REACH are certain that Ms. Nelson's ambitions and intelligence will surpass the expectations of the board, and that you will find her contributions to be fair, honest, and strategic in elevating our industry and impact in Region 1. She has a genuine passion for improving patient care, especially in underserved and rural areas. That passion is guided by her decades of experience and her natural tendencies toward the AAMS Core Values of excellence, inclusiveness, innovation, integrity, professionalism, responsiveness, and transparency.

Ms. Nelson is precisely the kind of candidate that Region 1 deserves, and that the AAMS board desires. That is why we strongly support her candidacy for the position.

Sincerely,
REACH Air Medical Services, Inc.

A handwritten signature in black ink, appearing to read "A. Blair". The signature is fluid and cursive, with a long horizontal stroke at the end.

Anna Blair
Vice President, Service Delivery



May 19, 2019

Dear Nominating Committee;

I am writing to express my strong interest in the position of Board Representative for Region 1 on the AAMS Board of Directors for the 2019- 2021 term. I have been a flight nurse for 24 years, and in that amount of time I have seen the air medical services industry grow and change dramatically. I think my perspective and extensive knowledge will help continue toward progress. I have high expectations, but reachable goals.

I currently serve my community as Chief Flight Nurse for Airlift Northwest, overseeing 7 bases across Washington and Alaska. I am well connected in the air medical industry across the country and I maintain regular contact with other AAMS members across my region. I believe that transparency and integrity are paramount, especially when it comes to governing and improving a service as vital as ours. My focus lies on accountability in healthcare, and always doing what is right for the communities I serve, both near and far. I will continue to practice this philosophy as a board member.

I am supported by my employer in this role. I work with a team of experts who can help me bring fresh perspectives to the table. We all believe that carefully planned action must be taken to continue to improve the offerings of air medical services worldwide.

Thank you for your consideration for this role. I look forward to hearing from you soon.

Sincerely,

A handwritten signature in cursive script that reads "Brenda Nelson".

Brenda Nelson
Chief Flight Nurse
Airlift Northwest

Airlift Northwest
6505 Perimeter Road South
Suite 200
Seattle, WA 98108

OFFICE 206.521.1599
FAX 206.521.1612
WEB airliftnw.org



May 20, 2019

Dear Nominating Committee;

I am writing to voice my enthusiastic support for Brenda Nelson's candidacy for the region 1 AAMS board representative. I have no doubt that Brenda is the right person for this seat. Brenda leads with integrity, diplomacy, and fiscal responsibility.

I have worked alongside Brenda for the 9 years that she has been in the position of Chief Flight Nurse here at Airlift Northwest, and it was clear to me early on that she is an exceptional leader. She has high standards, but is able to maintain realistic expectations while still striving to improve. She never asks for more of others than she would expect of herself, and she is a mentor to those who are still refining their skills.

Brenda's communication skills will come in useful in her role on the board. Because of her compassionate nature she is an excellent listener, and chooses her words carefully. Due to her reputation for fairness and discretion, Brenda has is widely respected amongst her staff as well as the larger community that we serve.

Brenda shows fiscal responsibility in her departmental budgets. She is always willing to give-and-take when necessary, keeping patient care and safety top of mind. Brenda has shown how nimble and creative she can be when facing budget challenges, and she is very reasonable and effective in negotiations.

Brenda not only has my backing for this position, but the entire team here at Airlift Northwest is looking forward to lending her our support, ideas, and special skills. We are all looking forward to being more involved in furthering the AAMS mission.

Sincerely,

A handwritten signature in black ink that reads "Chris Martin". The signature is written in a cursive, flowing style.

Chris Martin
Executive Director
Airlift Northwest

Airlift Northwest
6505 Perimeter Road South
Suite 200
Seattle, WA 98108

OFFICE 206.521.1599
FAX 206.521.1612
WEB airliftnw.org

BRENDA NELSON, BSN, RN-CEN

AIRLIFT NORTHWEST, SEATTLE, WA

206-965-1931
Brenda.nelson@airlftnw.org

6505 Perimeter Road South, Suite 200
Seattle, WA 98108

Participation on the AAMS board will allow me to further the mission of patient transport in underserved areas including the rural and wilderness areas of Region 1. Recognizing the challenges of this area and the diversity of locale, weather, and resources would be brought forward to others in avenues of education or legislative visits to the hill. Understanding how the rest of the country addresses these challenges would allow for return of information and best practices to our region. Continued maturation of our system would allow for more shared benchmarking and data sharing, similar to the hospital systems.

EDUCATION

University of Washington, Seattle, WA Certificate in Medical Management	2008
Montana State University, Bozeman, MT Bachelors of Science, Nursing	1986

PROFESSION EXPERIENCE

Airlift Northwest, Seattle WA Chief Flight Nurse	1996- present 2010-present
<ul style="list-style-type: none">• Manage day-to-day operations of a multi-state flight program• Manage the Airlift Northwest Communications Center• Oversee a diverse Operations group including three regional managers, Safety, Education, and Quality• Responsible for human resource issues across the company• Liaison with local hospitals to ensure quality patient care	
Assistant Flight Chief	2001-2010
<ul style="list-style-type: none">• Responsible for management of approximately 40 pediatric flight nurses.• Assumed delegated management of point of care testing.• Schedule and time card reconciliation	
Pediatric Flight Nurse	1996-2001
<ul style="list-style-type: none">• Worked with another flight nurse to provide high quality of care to patients while in flight.	
Northern Rockies Transport Team, Missoula MT	1987-1990
<ul style="list-style-type: none">• Worked with a respiratory therapist to deliver a high quality of care to patients while in flight.	

CERTIFICATIONS

Certified Emergency Nurse 1998-present

PROFESSIONAL MEMBERSHIPS

Emergency Nurses Association, 2000-present

PROFESSIONAL ACTIVITIES

Washington State Air Medical Rulemaking Committee, January 2017- present

Washington State EMS and Trauma Steering Committee, November 2015- present

Code 4 Northwest, September 2013-present

Non-profit organization to support police, fire, and EMS in stress support.
Vice President of the Board.

SEARHC, “Obstetric Emergencies,” 2012.

SEARHC, “Neonatal Emergencies,” 2012.

SEARHC, “Neonatal Respiratory Challenges,” 2009.

Japanese Society for Aeromedical Services Conference, “Flight Nursing-A Review of Education Standards and Requirement for One Air Medical Company in Seattle,” November 2007.

Fleetwood-Riebe Award 1998
Peer recognition for flight nursing excellence

PROFESSIONAL TRAINING

MTLI, Oglebay, WV May 2019

COMMUNITY SERVICE

Icing Smiles

Making cakes by request for children or siblings suffering from life threatening illnesses
Seattle Area, 2015

The Magic Yarn Project – Handcrafted yarn wigs for little cancer fighters

Girl Scout Leader throughout my daughter’s youth,

Cub Scout assistant for activities for my son’s youth