

May 21, 2018

Association of Air Medical Services  
909 N. Washington Street, Suite 410  
Alexandria, VA 22314

ATTN: Dave Evans, Past Chairman  
Chair of the Nominations Committee

Dear Dave,

I wish to share my desire to run for re-election as AAMS Board Director At-Large. As we continue to see the volatile evolution of healthcare and medical transport, effective leadership and ongoing industry representation is paramount. AAMS is the organization that crosses business models, bridges divides, and builds collaboration. The collective success of our members is aligned with the ongoing success of AAMS in representing our industry as a whole. The hazards of inconsistent regulation, uncertain government policy and erosion of somewhat predictable revenue streams affects all of us, both in the U.S. and internationally. My commitment to AAMS and our members remains steadfast and I renew my pledge to work with the air medical community to navigate these challenges.

With a successful re-election, I will enter my third, and final term, with the AAMS Board. As such, our members can expect me to act with vigor and purpose. There will be no resting upon past success or a simple passing of time. I look forward to renewed effort from a performance-driven board guided by our dynamic leadership. Together, we will advance our shared goals of long-term success for AAMS members and our fellow medical transport providers.

To date, I have served as Treasurer and Secretary of the Board. I have also served as the Chair of the Membership Committee, Chair of the Education & Standards Committee, and as the Board Liaison for the DO SIG. In my third term, the AAMS Board and our membership can count on my unrelenting service and collaborative leadership.

I am fortunate to have the unwavering support of PHI Air Medical in this endeavor, as well as the support of industry colleagues. I affirm my steadfast belief that our patients' needs (and those of the communities we serve) are best met through a balanced approach to medical transport that embraces various business models and the strengths of each, while collaborating where possible and when it is appropriate to do so.

With the support of our members, I look forward to ongoing service as AAMS Board Director At-Large.

Sincerely,



Christopher Hall B.S., FP-C, CMTE  
Manager, Government Affairs & Industry Relations

## Christopher D. Hall

PHI Air Medical, L.L.C.

2800 N. 44<sup>th</sup> Street, Suite 800 – Phoenix, AZ 85008

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### Statement of Goals

Consistent with the mission of AAMS, I will continue the work to strengthen advocacy for the medical transport community and ensure the sustainability of resources necessary to effect safe transportation, high quality patient care, and meaningful professional development.

### Education

- BS, Health Promotion/Fitness Mgmt., 1997, Southern Oregon University, Ashland, OR
- AAS, Emergency Medical Services, 1995, Chemeketa Community College, Salem, OR

### Professional Experience *2006-present*

**Manager, Government Affairs & Industry Relations, PHI Air Medical, L.L.C.**

- Represent PHI Air Medical in AAMS, AMOA, and HAI. Advise PHI Air Medical leadership on industry issues and communicate position/perspective of PHI Air Medical, L.L.C.
- Coordinate multi-state and federal legislative advocacy efforts and authored position drafts, aligned with the guidance of the President of PHI Air Medical, L.L.C.
- Coordinate and implement initiatives for governmental regulatory and reimbursement policy reforms.
- Identify and facilitate potential business expansion for consideration by PHI Air Medical Senior Leadership.
- Work with leadership teams on a national and regional basis to develop leadership training.
- Worked within operational lines of authority to develop and implement Clinical and Operational Policies and Protocols.
- Flight Paramedic, responsible for ALS and Critical Care patients, in coordination with Flight RN, 2006-2008.

*2002-2006*

**Paramedic/Firefighter, Field Training Paramedic, Ashland Fire & Rescue, Ashland, OR**

- Developed and instructed EMS training modules, trained newly hired firefighter/paramedics, and worked with Division Chief of EMS on EMS training structure & resources.
- Contributor to revisions of Jackson County (Oregon) Standing Orders.

*1996-2006*

**Flight Paramedic/Field Training Officer, Mercy Flights, Inc., Medford, OR**

- Trained newly hired nurses, paramedics, and EMTs.
- Active in promoting safety practices and improved clinical practices.
- Responsible for care of ALS and Critical Care patients.

## Certifications

- Certified Medical Transport Executive (CMTE), 2012 - present
- Certified Flight Paramedic (FP-C), 2005 - present
- Oregon EMT-P, California MICP

## Professional Association Memberships

- Association of Air Medical Services (AAMS), Director At-Large, 2014 – present
  - Secretary for the Board, 2015 – 2017
  - Treasurer for the Board, 2014 – 2015
  - Chair, Membership Committee
  - Chair, Education & Standards Committee
- Medical Transport Leadership Institute (MTLI) Regent, AAMS, 2016 – present
- International Association of Flight & Critical Care Paramedics (IAFCCP), 2010-present
  - Chair, Government & Legislative Affairs Committee
  - Past President, Board of Directors
- Air Medical Operators Association (AMOA), PHI Air Medical representative, 2012-present
- Association of Critical Care Transport (ACCT), Board Member, 2012-2013
- FAA ARAC Rotorcraft Occupant Protection Working Group (ROPWG), 2015 - present
- CDC/NHTSA Panel: CDC HEMS Utilization Guidelines Development, 2012

## Professional Activities

- Speaker, AMTC: “*Creating Connections: A Workshop for Building Relationships*”; 2014 (Nashville), 2013 (Virginia Beach), 2012 (Seattle)
- Contributor, Air Medical Journal; IAFCCP Forum 2012-2013
- IAFCCP Pre-Conference Panel Mediator, 2011, AMTC: “*Rotors, Skids, & Crystal Balls: What is the future of HEMS?*”; St. Louis, MO
- Speaker, 2011 Russian ITLS International Conference: “*Research Articles of Interest in Global Trauma Care*”; Vladivostok, Russia
- Speaker, 2011, Spring AAMS Conference: “*California Medicaid Reimbursement: A Case Study*”; Washington DC
- Speaker, 2011, Jackson County EMS State of Jefferson EMS Conference: “*CPAP & Respiratory Distress*”; Medford, OR
- Speaker, 2010 NorCal EMS North State Prehospital Conference: “*Grassroots EMS Political Action*”; Redding, CA
- Speaker, 2009 NorCal EMS North State Prehospital Conference: “*CalAAMS Uniform LZ Guidelines*”; Redding, CA
- Speaker, 2006, AMTC: “*ASSET: Cardiac Care Evolved*”; Phoenix, AZ

## Achievements

- Medical Transportation Leadership Institute (MTLI) Scholarship recipient, AAMS/Medevac Foundation, 2011
- 2011 PHI Inc. Safety Award
- 2010 PHI Air Medical Coin of Excellence Award recipient

# Edward R. Marasco

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**May 22, 2018**

**Dave Evans**

Chair, Nominating Committee  
Association of Air Medical Services  
909 N. Washington St.  
Suite 410  
Alexandria, VA 22314

**Dear Dave,**

I am writing in support of the candidacy of Chris Hall as an At Large Director for the Board of the Association of Air Medical Services (AAMS). Chris has a distinguished career in the medical transport community. His experience spans several decades with a variety of roles. This experience and expertise, along with his experience as a current Board Member, should serve him well as an ongoing Board Member. His background and perspective will continue to be very beneficial to AAMS.

In addition, Chris has been an active member of the medical transport community through various organizations and initiatives. He has demonstrated a commitment and passion for service to our community. Through his current involvement as the Chair of the Education Committee and as a member of the Medical Transport Leadership (MTLI) Council of regents, I have had the opportunity to work directly with him. I have found the interactions to be collegial, professional and beneficial in all respects.

It is a privilege to recommend Chris Hall as a candidate for re-election as an At-Large Director of the AAMS Board. Should you have any questions or require any additional clarification, please do not hesitate to contact me.

**Warm regards,**



**Edward R. Marasco, MPM, CMTE, EMT-P (Ret.)**



May 21, 2018

Association of Air Medical Services  
909 N. Washington Street, Suite 410  
Alexandria, VA 22314

ATTN: Dave Evans, Past Chair, AAMS Board  
Chair of the Nominations Committee

Dear Dave,

Christopher Hall has shared his intent to pursue re-election to the AAMS Board. PHI Air Medical L.L.C renews our support of Chris, so that he may continue his service to AAMS and its members as AAMS Board Director At-Large.

As Manager of Government Affairs & Industry Relations, Chris works through industry challenges and sets priorities for our advocacy efforts. Chris values collaboration and cooperation as essential to improving safety in medical transport. In what can be a very competitive atmosphere, his efforts are aimed at advancing a balanced and reasonable approach to medical transport concerns.

Building on over twenty years of experience in medical transport, Chris works to bring his experience in various provider settings and locations to recognize the diversity of the various business models that provide medical transport. Chris works with diligence to help create solutions that reflect a balance of these interests and a common goal of safe patient transport.

Chris has evidenced his leadership in his previous two terms at AAMS, serving first as Treasurer to the Board, followed by two years as Secretary to the Board. Chris is a Past President of the International Association of Flight & Critical Care Paramedics (IAFCCP), and he maintains an ongoing involvement with various industry associations, such as AAMS, AMOA and HAI. Chris has demonstrated an ongoing commitment to performance-oriented effort and member-oriented action.

PHI Air Medical supports Chris Hall's nomination for re-election as Director At-Large. We remain confident that he will act on behalf of AAMS members, so that AAMS can maintain its position as the voice of the medical transport community.

Sincerely,

A handwritten signature in blue ink, appearing to read 'David Motzkin', is written over the word 'Sincerely,'.

David Motzkin  
President